

The

TIMELINE of GRAPHIC DESIGN

History



3600 BC

The **Blau Monument**, from Mesopotamia, is the oldest artifact known to contain words and pictures.



15,000 - 10,000 BC

The first known visual communication, with pictographs and symbols in the Lascaux Caves in Southern France.



105 AD

Chinese Government official Tsai Lun credited with inventing paper.



1917

James Montgomery Flagg designs famous "I Want You for U.S. Army" poster. The poster was actually an American version of a British poster by Alfred Leavis.



IBM

1956 Paul Rand designs IBM logo using City Medium typeface.



1940

First issue of Print Magazine printed.

PRINT



1969

Douglas Engelbart develops first computer mouse, setting the stage for the future tool of graphic design.



1984

Apple releases first Macintosh computer, featuring bit map graphics.



1990

Physicist Tim Berners-Lee develops the world wide web, along with HTML and the concept of website addresses.



<http://www>



1985

New York City's Manhattan Design creates the MTV logo.